



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

# CONTRACT

<u>Contract / Revision</u> 941391 /		<u>Alt Order #</u> 06272552
<u>Product</u> Candidate		
<u>Contract Dates</u> 08/14/12 - 08/20/12	<u>Estimate #</u> 814820 WILSON FOR S	
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP - Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 338.30
<u>IDB#</u> 1046	<u>Advertiser Code</u> WLSNN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Smart Media Group LLC (VA)**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

Spots/

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	08/14/12	08/19/12	The View 10-11a	10-11a		:30				NM	1	\$250.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$250.00	2.10			
N 2	KOAT	08/14/12	08/19/12	Nightline	1105-1135p		:30				NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$150.00	1.80			
N 3	KOAT	08/14/12	08/19/12	Kimmel	1135p-1235a		:30				NM	1	\$70.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$70.00	1.00			
N 4	KOAT	08/14/12	08/19/12	Chew, The	12-1pm		:30				NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$100.00	1.50			
N 5	KOAT	08/14/12	08/19/12	General Hospital	2-3p/1-2p		:30				NM	1	\$150.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$150.00	1.80			
N 6	KOAT	08/14/12	08/19/12	Ellen 3-4p	3-4p		:30				NM	1	\$135.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$135.00	2.00			
N 7	KOAT	08/14/12	08/19/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$450.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$450.00	4.60			
N 8	KOAT	08/14/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
941391 /	06272552

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/14/12 - 08/20/12	Candidate	814820 WILSON FOR SE

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heather Wilson/R/Senate	08/10/12 / 08/10/12

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$600.00	6.70			
N 9	KOAT	08/14/12	08/19/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$550.00	5.30			
N 10	KOAT	08/14/12	08/19/12	SHARK TANK	7-8p		:30				NM	1	\$800.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$800.00	3.20			
N 11	KOAT	08/14/12	08/19/12	Good Morning America	7-9a		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$325.00	4.40			
N 12	KOAT	08/14/12	08/19/12	20/20	Prime Other		:30				NM	1	\$1,200.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$1,200.00	2.90			
N 13	KOAT	08/20/12	08/20/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$800.00	5.90			
N 14	KOAT	08/20/12	08/20/12	Kimmel	1135p-1235a		:30				NM	1	\$70.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$70.00	1.00			
N 15	KOAT	08/20/12	08/20/12	Anderson Cooper	11a-12n		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$100.00	1.80			
N 16	KOAT	08/20/12	08/20/12	Chew, The	12-1pm		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$100.00	1.50			
N 17	KOAT	08/20/12	08/20/12	Ellen 3-4p	3-4p		:30				NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$135.00	2.00			
N 18	KOAT	08/20/12	08/20/12	Dr Oz	4-5p		:30				NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$225.00	3.40			
N 19	KOAT	08/20/12	08/20/12	M-F A7N This AM @ 430a	430-5a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$100.00	1.10			
N 20	KOAT	08/20/12	08/20/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													

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Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/10/12 / 08/10/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 1----- 1 \$450.00 4.60													
N 21	KOAT	08/20/12	08/20/12	5a A7N More In The AM	5-6a		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 1----- 1 \$250.00 2.20													
N 22	KOAT	08/20/12	08/20/12	6a A7N More In The AM	6-7a		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 1----- 1 \$450.00 4.40													
N 23	KOAT	08/20/12	08/20/12	Good Morning America	7-9a		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 1----- 1 \$325.00 4.40													
N 24	KOAT	08/20/12	08/20/12	BACHELOR PAD	7-10p		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 1----- 1 \$1,000.00 9.00													
N 25	KOAT	08/20/12	08/20/12	Live with Regis & Kelly 9-10a	9-10a		:30				NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 1----- 1 \$125.00 2.20													
N 26	KOAT	08/20/12	08/20/12	GLASS HOUSE	9-10p		:30				NM	1	\$1,600.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 1----- 1 \$1,600.00 4.90													
N 27	KOAT	08/14/12	08/19/12	Action 7 News @ 10p Sat	10-1035p		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----1- 1 \$450.00 3.70													
N 28	KOAT	08/14/12	08/19/12	GREY'S ANATOMY	Late Fringe/Variou:		:30				NM	1	\$140.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----1- 1 \$140.00 1.40													
N 29	KOAT	08/14/12	08/19/12	GREY'S ANATOMY	Late Fringe/Variou:		:30				NM	1	\$85.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----1- 1 \$85.00 1.40													
N 30	KOAT	08/14/12	08/19/12	BROTHERS & SISTERS	Late Fringe/Variou:		:30				NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----1- 1 \$60.00 0.60													
N 31	KOAT	08/14/12	08/19/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----1- 1 \$250.00 5.40													
N 32	KOAT	08/14/12	08/19/12	5-6a	5-6a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													

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Advertiser		Original Date / Revision
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$100.00	1.70			
N 33	KOAT	08/14/12	08/19/12	Sa A7N @ 6P	6-630p		:30				NM	1	\$280.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$280.00	4.70			
N 34	KOAT	08/14/12	08/19/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	\$210.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$210.00	4.60			
N 35	KOAT	08/14/12	08/19/12	MOVIE	7-10p		:30				NM	1	\$375.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$375.00	3.20			
N 36	KOAT	08/14/12	08/19/12	CASLTE	9-10p		:30				NM	1	\$375.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$375.00	4.20			
N 37	KOAT	08/14/12	08/19/12	Action 7 News @ 10p Sun	10-1030p		:30				NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$750.00	6.10			
N 38	KOAT	08/14/12	08/19/12	Action 7 News @ 1030p Sun 1030-1105p			:30				NM	1	\$495.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$495.00	3.50			
N 39	KOAT	08/14/12	08/19/12	ET Weekend Su 4-5p	4-5p		:30				NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$110.00	3.20			
N 40	KOAT	08/14/12	08/19/12	Action 7 News @ 5p Sun	5-530p		:30				NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$350.00	6.40			
N 41	KOAT	08/14/12	08/19/12	5-6a	5-6a		:30				NM	1	\$85.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$85.00	1.40			
N 42	KOAT	08/14/12	08/19/12	AFV	6-7p		:30				NM	1	\$775.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$775.00	3.50			
N 43	KOAT	08/14/12	08/19/12	Su 6a A7N More in the AM	6-9a		:30				NM	1	\$210.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$210.00	3.70			
N 44	KOAT	08/14/12	08/19/12	SECRET MILLIONAIRE	7-8p		:30				NM	1	\$1,200.00
Class of Time - Pre-emptible with notice													

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**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

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<u>Contract / Revision</u>		<u>Alt Order #</u>
941391 /		06272552
<u>Contract Dates</u>		<u>Product</u>
08/14/12 - 08/20/12		Candidate
<u>Estimate #</u>		814820 WILSON FOR SE
<u>Advertiser</u>		<u>Original Date / Revision</u>
Heather Wilson/R/Senate		08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$1,200.00	3.60			
N 45	KOAT	08/14/12	08/19/12	EXT WGT LOSS	Prime Other		:30				NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$900.00	3.30			
N 46	KOAT	08/14/12	08/19/12	This Week	9-10a		:30				NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$200.00	2.40			
N 47	KOAT	08/14/12	08/19/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$800.00	5.90			
N 48	KOAT	08/14/12	08/19/12	The View 10-11a	10-11a		:30				NM	1	\$250.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$250.00	2.10			
N 49	KOAT	08/14/12	08/19/12	Nightline	1105-1135p		:30				NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$150.00	1.80			
N 50	KOAT	08/14/12	08/19/12	Kimmel	1135p-1235a		:30				NM	1	\$70.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$70.00	1.00			
N 51	KOAT	08/14/12	08/19/12	Anderson Cooper	11a-12n		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$100.00	1.80			
N 52	KOAT	08/14/12	08/19/12	Chew, The	12-1pm		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$100.00	1.50			
N 53	KOAT	08/14/12	08/19/12	General Hospital	2-3p/1-2p		:30				NM	1	\$150.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$150.00	1.80			
N 54	KOAT	08/14/12	08/19/12	Ellen 3-4p	3-4p		:30				NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$135.00	2.00			
N 55	KOAT	08/14/12	08/19/12	Dr Oz	4-5p		:30				NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$225.00	3.40			
N 56	KOAT	08/14/12	08/19/12	M-F A7N This AM @ 430a	430-5a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													

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**Albuquerque, NM 87107**  
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<u>Contract / Revision</u> 941391 /		<u>Alt Order #</u> 06272552
<u>Contract Dates</u> 08/14/12 - 08/20/12	<u>Product</u> Candidate	<u>Estimate #</u> 814820 WILSDN FOR SEI
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$100.00	1.10			
N 57	KOAT	08/14/12	08/19/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$450.00	4.60			
N 58	KOAT	08/14/12	08/19/12	5a A7N More In The AM	5-6a		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$250.00	2.20			
N 59	KOAT	08/14/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$600.00	6.70			
N 60	KOAT	08/14/12	08/19/12	6a A7N More In The AM	6-7a		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$450.00	4.40			
N 61	KOAT	08/14/12	08/19/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$550.00	5.30			
N 62	KOAT	08/14/12	08/19/12	Good Morning America	7-9a		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$325.00	4.40			
N 63	KOAT	08/14/12	08/19/12	WIPEOUT	7-8p		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$1,000.00	4.40			
N 64	KOAT	08/14/12	08/19/12	Live with Regis & Kelly 9-10a	9-10a		:30				NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$125.00	2.20			
N 65	KOAT	08/14/12	08/19/12	ROOKIE BLUE	9-10p		:30				NM	1	\$1,100.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$1,100.00	3.60			
N 66	KOAT	08/14/12	08/19/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$800.00	5.90			
N 67	KOAT	08/14/12	08/19/12	Nightline	1105-1135p		:30				NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$150.00	1.80			
N 68	KOAT	08/14/12	08/19/12	Anderson Cooper	11a-12n		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													

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<u>Contract / Revision</u>	<u>Alt Order #</u>
941391 /	06272552

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/14/12 - 08/20/12	Candidate	814820 WILSON FOR SEN

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heather Wilson/R/Senate	08/10/12 / 08/10/12

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$100.00 1.80													
N 69	KOAT	08/14/12	08/19/12	General Hospital	2-3p/1-2p		:30				NM	1	\$150.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$150.00 1.80													
N 70	KOAT	08/14/12	08/19/12	Dr Oz	4-5p		:30				NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$225.00 3.40													
N 71	KOAT	08/14/12	08/19/12	M-F A7N This AM @ 430a	430-5a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$100.00 1.10													
N 72	KOAT	08/14/12	08/19/12	5a A7N More In The AM	5-6a		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$250.00 2.20													
N 73	KOAT	08/14/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$600.00 6.70													
N 74	KOAT	08/14/12	08/19/12	6a A7N More In The AM	6-7a		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$450.00 4.40													
N 75	KOAT	08/14/12	08/19/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$550.00 5.30													
N 76	KOAT	08/14/12	08/19/12	MIDDLE/LAST MAN	7-8p		:30				NM	1	\$1,350.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$1,350.00 4.40													
N 77	KOAT	08/14/12	08/19/12	Good Morning America	7-9a		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$325.00 4.40													
N 78	KOAT	08/14/12	08/19/12	HAPPY/DONT TRUST	8-9p		:30				NM	1	\$900.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$900.00 8.80													
N 79	KOAT	08/14/12	08/19/12	Live with Regis & Kelly 9-10a	9-10a		:30				NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -1----- 1 \$125.00 2.20													
N 80	KOAT	08/14/12	08/19/12	NY MED	9-10p		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													

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<u>Contract / Revision</u>		<u>Alt Order #</u>
941391 /		06272552
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/14/12 - 08/20/12	Candidate	814820 WILSON FOR SEN
<u>Advertiser</u>		<u>Original Date / Revision</u>
Heather Wilson/R/Senate		08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$1,000.00	4.20			
N 81	KOAT	08/14/12	08/19/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$800.00	5.90			
N 82	KOAT	08/14/12	08/19/12	The View 10-11a	10-11a		:30				NM	1	\$250.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$250.00	2.10			
N 83	KOAT	08/14/12	08/19/12	Nightline	1105-1135p		:30				NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$150.00	1.80			
N 84	KOAT	08/14/12	08/19/12	Kimmel	1135p-1235a		:30				NM	1	\$70.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$70.00	1.00			
N 85	KOAT	08/14/12	08/19/12	Anderson Cooper	11a-12n		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$100.00	1.80			
N 86	KOAT	08/14/12	08/19/12	Chew, The	12-1pm		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$100.00	1.50			
N 87	KOAT	08/14/12	08/19/12	General Hospital	2-3p/1-2p		:30				NM	1	\$150.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$150.00	1.80			
N 88	KOAT	08/14/12	08/19/12	Ellen 3-4p	3-4p		:30				NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$135.00	2.00			
N 89	KOAT	08/14/12	08/19/12	Dr Oz	4-5p		:30				NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$225.00	3.40			
N 90	KOAT	08/14/12	08/19/12	M-F A7N This AM @ 430a	430-5a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$100.00	1.10			
N 91	KOAT	08/14/12	08/19/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$450.00	4.60			
N 92	KOAT	08/14/12	08/19/12	5a A7N More In The AM	5-6a		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
941391 /	06272552

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/14/12 - 08/20/12	Candidate	814820 WILSON FOR SEI

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heather Wilson/R/Senate	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --1---- 1 \$250.00 2.20													
N 93	KOAT	08/14/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --1---- 1 \$600.00 6.70													
N 94	KOAT	08/14/12	08/19/12	6a A7N More In The AM	6-7a		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --1---- 1 \$450.00 4.40													
N 95	KOAT	08/14/12	08/19/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --1---- 1 \$550.00 5.30													
N 96	KOAT	08/14/12	08/19/12	MIDDLE/SUBURGATORY	7-8p		:30				NM	1	\$1,455.00
Class of Time - Fixed Non Pre-emptible													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --1---- 1 \$1,455.00 4.30													
N 97	KOAT	08/14/12	08/19/12	Good Morning America	7-9a		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --1---- 1 \$325.00 4.40													
N 98	KOAT	08/14/12	08/19/12	MODERN	8-9p		:30				NM	1	\$1,690.00
Class of Time - Fixed Non Pre-emptible													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --1---- 1 \$1,690.00 5.60													
N 99	KOAT	08/14/12	08/19/12	20/20	9-10p		:30				NM	1	\$1,455.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --1---- 1 \$1,455.00 3.90													
N 100	KOAT	08/14/12	08/19/12	Live with Regis & Kelly 9-10a	9-10a		:30				NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --1---- 1 \$125.00 2.20													
<b>Totals</b>										338.30		100	\$41,345.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/20/12	100	\$41,345.00	\$35,143.25	\$2,460.03	\$37,603.28
<b>Totals</b>	100	\$41,345.00	\$35,143.25	\$2,460.03	\$37,603.28

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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